

X-COPY

# fashion calendar

27th year issued weekly

FEBRUARY 27

'67



ruth finley, publisher   tr 9-2343   8 east 77th street   new york, n.y. 10021

# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
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## WEEK ENDING FRIDAY, FEBRUARY 24, 1967

Thursday Feb. 23 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Mainbocher will present his Spring custom-order fashions at a preview for the press. By invitation. (For Release, Fri., Feb. 24.) Contact: PL. 5-3714. Publicity: Eleanor Lambert, MU. 8-2130.	MAINBOCHER, INC.	609 FIFTH AVENUE SHOWROOM - 8TH FLOOR
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Thursday Feb. 23 3:00 P.M.	PRESS PREVIEW: "THE MINI-SKIRT REBELLION" Special preview of a half-hour screening, "The Mini-Skirt Rebellion." By invitation, for the press. To be presented in color <u>Tues., Feb. 28, at 9:30 P.M.</u> on ABC-TV, Channel 7, sponsored by Clairol, Inc. Publicity: Audrey Wertheim, LT. 1-7777, Ext. 6231.	ABC - TV	1330 SIXTH AVENUE 35TH FLOOR
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Feb. 25	PARIS PICTURE RELEASE DATE.		
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Saturday Feb. 25	FASHION SHOW FOR CUSTOMERS Showing of Zingone children's collection, exclusive with Altman; also "Harper's Bazaar" fashions. Open to public. Publicity: Kay Robinson, OR. 9-7800.	B. ALTMAN & COMPANY	RIDGEWOOD-PARAMUS SHORT HILLS, NEW JERSEY
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## WEEK BEGINNING MONDAY, FEBRUARY 27, 1967

Tuesday Feb. 28 10:30 A.M.	DEDICATION: REPLICA OF JAPANESE CASTLE Tsuru-ga-jo Castle, a 16-foot replica of a classic feudal castle, will be the focal center, dedicating the opening event of Japan Week (Feb. 28-Mar. 7), in conjunction with inauguration of Japan Air Lines' around-the-world services. Publicity: Morris Simoncelli, PL. 9-4866.	N.Y.C. PARKS DEPT.; FIFTH AVE. ASSOCIATION	PULITZER FOUNTAIN 5TH AVE. & 59TH STREET
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Tuesday Feb. 28 11:00 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Sophie, with the assistance of Stephen Erklin, will present her Spring-Summer custom-order collection. By invitation. (For Release, Wed., March 1.) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
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Tuesday Feb. 28 4:00 P.M.	PREVIEW OF BEACH- WEAR COLLECTION "A Baker's Dozen"--showing of beachwear fashions by Cy-Bet. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.	CY-BET BEACH ORIGINALS	8 EAST 62ND STREET
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Wednesday March 1 9:00 A.M. Breakfast	PREMIERE SHOWING OF MEN'S FASHIONS "Sir Bates"--press preview of a new concept of coordinated fashions for the "Young Man and the Young At Heart." <u>Show at 9:45.</u> By invitation. Contact: John Lemley, OX. 5-3400.	BATES FABRICS (112 WEST 34TH STREET)	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET
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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday March 1 11:00 A.M.	PREVIEW: FALL IMPORTED KNIT COLLECTION "This Season There's Added Reason"--preview of Fall imported knits. By invitation. Continuous thereafter. Contact: Herb Friedland, WI.7-2170.	CAPRIEL, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday March 1 12:30 P.M. Lnncheon	SHOWING OF FASHIONS DURING LUNCHEON "The Total Look for Spring"--designed by Sony Schotland for Adolphe Zelinka. Publ.: Ellen Ferl, TE.2-8212. Reservations (\$5.00): CI. 6-9171.	ADOLPHE ZELINKA, INC. (512 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday March 1 3:00 P.M.	PREVIEW: SPRING- SUMMER COLLECTION Elizabeth Arden's Spring-Summer collection. By invitation. ( <u>For Release, Thurs., March 2.</u> ) Publicity: Alan McGeehan, PL. 3-3410.	ELIZABETH ARDEN	691 FIFTH AVENUE SAION
Wednesday March 1 7:30 P.M. Cocktails- Dinner	TWENTY-EIGHTH ANNUAL "WHITE ELEPHANT BALL" Salute to Japan Air Lines, inaugurating their around-the-world service from N.Y. Performance of traditional and modern songs and dances by twelve-girl ensemble of the Takarazuka Opera Troupe of Japan. Co-chmn.: Mrs. Perry L. Burns and Mrs. Duer McLanahan, Jr. Admission: \$50.00 a couple By invitation. Contact: Jean McCally, 753-7188. Publ.: Morris Simoncelli, PL.9-4866.	CHILD ADOPTION SERVICE, CHILDREN'S AID SOCIETY	HOTEL PLAZA BALLROOM
Thursday March 2 8:30 A.M. And 4:00 P.M.	INTERNATIONAL COUTURE AT TWO SHOWINGS The Wool Bureau's Spring '67 International Couture presentation. Breakfast: 8:30 A.M., <u>show at 9:15.</u> Cocktails: 4:00 P.M., <u>show at 4:45 P.M.</u> Both shows by invitation. Contact: Nancy Ahrens, YU. 6-6222, Ext. 240.	THE WOOL BUREAU, INC. (360 LEXINGTON AVE.)	WEAVER'S CLUB 111 WEST 40TH STREET
Thursday March 2 11:30 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Preview for the press of custom-order fashions, designed by Leslie Morris. By invitation. ( <u>For Release, Fri., March 3.</u> ) Publ.: Florence Neff, PL.3-7300.	BERGDORF GOODMAN	2ND FLOOR
Thursday March 2 3:30 P.M.	FASHION PAGEANT: "FASHIONS FROM THE EAST" Madame Chiya Tanaka of Tokyo, one of Japan's leading designers and founder of a fashion training institute, will present her fashions, in conjunction with "Japan Week." Tickets: \$10.00, for benefit of Children's Aid Society. Contact: Jean McCally, 753-7188. Repeat showing at 6:30 P.M., for members of U.N. diplomatic corps and their wives. Host: His Excellency Ankira Matsui, Japanese Ambassador to the U.N. Publ.: Morris Simoncelli, PL.9-4866.	MADAME CHIYO TANAKA & JAPAN AIR LINES	HOTEL PLAZA BALLROOM
Thursday March 2 5:00 P.M. Cocktails	DESIGN IDEAS IN DOUBLE-TAKE PRINTS A musical revue by Michael Brown, featuring Fall-Resort design ideas by Sylvia de Gay, in Kolbe prints of Du Pont nylon. By invitation. Contact: <u>Press--Blanche Gaillard, 971-4309; Trade--Carol Hayes, 971-4695.</u>	DU PONT COMPANY	ST. REGIS HOTEL ROOF
Saturday March 4 8:30 A.M.	CUSTOMER SHOWING OF "BIGI" FASHIONS "Bigi's Birthday Party"--preview of girls' fashions, with music, at a showing for press and customers. M.C.: Gary Stevens, Station WMCA. By invitation. ( <u>For Release, Mon., March 6.</u> ) Publicity: Edith Kingston, PL. 3-7300.	BERGDORF GOODMAN	PARIS THEATRE 4 WEST 58TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday March 4- March 12	FIFTIETH ANNUAL INT'L FLOWER SHOW "The Golden Anniversary Show," co-sponsored by The N.Y. Florists' Club. Sixty-two gardens and exhibits will cover a complete range of gardening activities, as well as the introduction of new flower varieties. Hours: <u>March 4-5</u> , 1:00-10:00 P.M.; <u>March 6-11</u> , 10:00-10:00 P.M.; <u>March 12</u> , 1:00-7:00 P.M. Admission: Adults--\$2.50; children--\$1.00. Contact: John Clayton at E.M. Freystadt Assoc., 271 Madison Avenue, LE. 2-5960.	N.Y. HORTICULTURAL SOCIETY	N.Y. COLISEUM COLUMBUS CIRCLE
Saturday March 4- March 12	N.Y. COLISEUM ANTIQUES FAIR American, European, and Oriental furnishings and collectors' items--primarily 17th, 18th, 19th century--by 145 antiques dealers from 15 states and England. Hours: 1:00-11:00 P.M.; Sundays, 1:00-7:00 P.M. Admission: \$2.00. Contact: PL. 5-9440. Publicity: Mary Osborne, MU. 3-9128.	WESTCHESTER ENTERPRISES	N.Y. COLISEUM COLUMBUS CIRCLE
Sunday March 5 2:30 P.M.- 5:30 P.M. Tea	CHILDREN'S FASHIONS AT BENEFIT TEA Showing of children's fashions by Joseph Love at benefit tea for Casita Maria. Show at 3:00 P.M. Press by invitation; contact: Stanley Love, LA. 4-8117. For reservations (\$8.50) contact: Casita Maria, 928 Simpson Street, Bronx, AT. 9-8722.	JOSEPH LOVE, INC. (1333 BROADWAY)	HOTEL PIERRE BALLROOM
Sunday March 5- March 8	NATIONAL PRESS WEEK IN DALLAS Seventeenth annual press week in Dallas, with showings by the fifty members. By invitation. Contact: Jeanne Driscoll, 3641 Apparel Mart, Dallas.	TEXAS FASHION CREATORS ASSOCIATION	SHERATON HOTEL DALLAS, TEXAS
March 6	BERGDORF GOODMAN RELEASE--"Bigi" fashions. (Preview, March 4--See Pg.2)		
Monday March 6 10:30 A.M. Breakfast	PRESS PREVIEW: "THE PLACE ON 3" Opening of Gimbels' new "The Place on 3"--a galaxy of new junior dress, sportswear, accessory, and coat shops, introducing an exclusive Spring-Summer collection by young American designers. By invitation. ( <u>For Release, March 7.</u> ) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR
Monday March 6 11:30 A.M.	PRESS CONFERENCE: 64TH ANNUAL TOY FAIR By invitation. From March 6-10, about 1,000 exhibitors will show the newest toys, games, and decorations at the three Fair centers: Hotel New Yorker, 200 Fifth Ave., and 1107 Broadway. (Press Suite, #2257, Hotel New Yorker.) Publicity: Frank Gavitt, CH. 3-8505.	TOY MANUFACTURERS OF THE USA, INC.	OVERSEAS PRESS CLUB 10TH FLOOR
Monday March 6 3:00 P.M.	SPRING AND SUMMER COIFFURE FASHIONS Mme. Alba (Alba & Francesca of Rome) will present new coiffure fashions. Also, Intercoiffure-America preview of Spring and Summer hairstyles, followed by champagne reception. Fashion director and coordinator: John Bernard. Press by invitation. Publicity: Gerber Assoc., PL. 2-2254. Tickets: \$20.00 each. Contact: Richard Petrolia, 22 E. 62nd St., 751-6240.	INTERCOIFFURE-AMERICA	HOTEL PIERRE BALLROOM
Monday March 6 4:30 P.M.	PRESS PREVIEW: NEW JEAN MUIR SHOP Jean Muir will present her Spring-Summer collection, exclusive with Henri Bendel, at the opening of new shop. By invitation. Publicity: Ruth Hammer Assoc., CI. 7-1100, Ext. 345.	HENRI BENDEL	2ND FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday March 6 6:00 P.M. Cocktails	PREVIEW OF NEW BOUTIQUE STORE "Underground" fashions and accessories--including designs for children and men--created exclusively for Abracadabra. By invitation. Publicity: Mildred Collins, PL. 8-2705.	ABRACADABRA	243 EAST 60TH STREET (2ND & 3RD AVENUES)
Tuesday March 7 9:00 A.M. And 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS Report and commentary by Mme. Francoise de Langlade, Editor-in-Chief, French "Vogue Magazine." Chmn.: Petie Hoving, Lord & Taylor. Prices: Breakfast--\$10.00, members; \$15.00, guests. Luncheon--\$12.00, members; \$20.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Tuesday March 7 1:00 P.M.- 4:00 P.M.	SPRING READY-TO-WEAR FASHION SHOWS Spring ready-to-wear fashions from 1:00 to 4:00 P.M. In Boston, Mon., March 6 at 2:30 P.M.; Philadelphia, March 7 at 2:30. Commentator at all shows: Evelyn Roaman. Publicity: Marietta Schumacher, OR. 9-6800.	ROAMAN'S	20 WEST 39TH STREET
Tuesday March 7 4:30 P.M. Cocktails	PREVIEW: FALL '67 SPORTSWEAR COLLECTION Catalina's preview of Fall '67 sportswear collection. For press and buyers. By invitation. Contact: PE. 6-2855.	CATALINA, INC. (1407 BROADWAY)	REGENCY HOTEL BALLROOM
Tuesday March 7 5:00 P.M.- 8:00 P.M. Champagne	PRESS PREVIEW: HAIR- STYLES AND HAIRPIECES Joyce Christopher will welcome Marc Sinclaire at a champagne preview for the press, showing new collection of hairstyles and hairpieces for Spring-Summer. By invitation. Publicity: Peggy Cantor, MU. 8-1520.	JOYCE CHRISTOPHER SALON DE BEAUTE	80 EAST 56TH STREET
Tuesday March 7 5:30 P.M. Cocktails	PRESS PREVIEW: MEN'S INTERNATIONAL FASHIONS Spring-Summer 1967 international collection of men's original designer fashions from France, Italy, England, West Germany, Sweden, and the Netherlands. Invitations will be issued. (For Release, Thurs., March 9.) Publicity: Mark Klauser or Jackie Landesman, OX. 5-4000.	OHREBACH'S	THE "IN" SHOP DOWNSTAIRS STORE
Wednesday March 8 11:30 A.M.	PRESS PREVIEW: IMPORT FASHIONS Preview of import fashions. For the press, by invitation. (For Release, Thurs., March 9.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Wednesday March 8 12:00 Noon Luncheon	SPRING FASHIONS AT LUNCHEON SHOWING Showing of Spring collection by Trigere. Jewelry--Cartier. Furs--Kahn Bros., and Pinto. For benefit of the Nassau County Chapter of AHRC. Fashion Coordinator: Dorothy Summin. Tickets (\$12.50). Contact: AHRC, 189 Wheatley Rd., Brookville, Glen Head, N.Y., 615-MA.6-1000, Ext. 5.	ASSOCIATION FOR HELP OF RETARDED CHILDREN	N.Y. HILTON HOTEL BALLROOM
Wednesday March 8 12:30 P.M. Luncheon	SPRING FASHIONS AT LUNCHEON SHOWING Showing of Spring collection, designed by Kasper for Joan Leslie. Publicity: Ellen Perl, TE. 2-8212. For reservations (\$5.00): CI. 6-9171.	KASPER FOR JOAN LESLIE, INC.	BARBETTA RESTAURANT 321 WEST 46TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday March 9 8:30 A.M. Breakfast	PREVIEW: BACK-TO- CAMPUS FASHIONS Preview for the press and buyers of back-to-campus fashions by Evan-Picone. <u>Show at 9:15.</u> By invitation. Contact: Nancy McDevitt, LO.4-7375.	EVAN-PICONE, INC. (1407 BROADWAY)	N.Y. HILTON HOTEL TRIANON ROOM
Thursday March 9 11:30 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Mr. Martier and Mr. Raymond will present their Spring and Summer custom-order fashions at a preview for the press. By invitation. ( <u>For Release, Fri., March 10.</u> ) Contact: 757-4920.	MR. MARTIER AND MR. RAYMOND	29 WEST 56TH STREET SALON - 6TH FLOOR
Thursday March 9 3:30 P.M.	SPECIAL SHOWING FOR BUYING OFFICES Garland presentation of Fall '67 collections in junior sportswear. Show promptly at 3:30, for buying offices only. By invitation. Contact: Lucille Ratner or Miss Mickie Goldfarb, OX. 5-3630.	GARLAND CORPORATION	PLAZA 9 2 WEST 59TH STREET
Friday March 10 8:00 P.M. Dinner	"A NIGHT IN VENICE" DINNER-DANCE Bal Masque, sponsored by the N.Y. Chapter of N.S.I.D. Guest of Honor: Consul General Montezemolo. Chmn.: Geraldine Nicosia. Tickets: \$25.00. Contact: 421-8765. Publicity: Ted Materna Assoc., PL. 3-3240.	NAT'L SOCIETY OF INTERIOR DESIGNERS	N.Y. HILTON HOTEL BALLROOM
Monday March 13 9:30 A.M. Coffee	PRESS PREVIEW: HAUTE COUTURE IMPORTS Haute couture Paris and Italian imports, and original fabric line-for-line copies. By invitation only. ( <u>For Release, Tues., March 14.</u> ) Publicity: Jackie Landesman or Mark Klauser, OX. 5-4000.	OHRBACH'S	5TH FLOOR
Tuesday March 14 9:30 A.M. Breakfast	PRESS PREVIEW: IMPORTS AND REPRODUCTIONS Press preview of Alexander's Spring imports and reproductions. By invitation ( <u>For Release, Wed., March 15.</u> ) Contact: Lorein Eyerly, OX. 5-4500, Ext.344.	ALEXANDER'S	HOTEL PLAZA TERRACE ROOM
Tuesday March 14 3:30 P.M.	PREVIEW: HEAD-TO-TOE CUSTOM FASHIONS Champagne Vernissage of Mr. John's Fine-Art-Inspired "Enchanting Monet Collection" of custom hats, haute couture dresses, suits, coats, couture furs, jewels, boutique accessories and custom cosmetics for Spring and Summer 1967. By invitation. Publicity: Ann Sanzo, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Tuesday March 14	SYMPOSIUM ON COLOR IN HOME FURNISHINGS "Color Is"--a day's symposium. Speakers: Melanie Kahane, Elizabeth Meehan, Milo Baughman, and Emily Malino. Also, a film merchandising forum, and "The Younger Set Debates." Tickets: \$25.00. Contact: TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE(767 LEX.AVE.)	FASHION INST.OF TECH. 227 WEST 27TH STREET
Wednesday March 15 11:30 A.M.	PRESS PREVIEW: CURIEL AND SANCHEZ Preview for the press of fashions by Giogliola Curiel and Fernando Sanchez. By invitation. ( <u>Release, Thurs., March 16.</u> ) Publ.: Florence Neff, PL.3-7300.	BERGDORF GOODMAN	4TH FLOOR
Wednesday March 15 12:30 P.M. Luncheon	LINGERIE & SLEEPWEAR AT LUNCHEON SHOWING "Lights On"--showing of lingerie and sleepwear, designed by Lynne Greene. Publ.: Ellen Perl, TE. 2-8212. Reservations (\$5.00): CI. 6-9171.	KALEIDOSCOPE (136 MADISON AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday March 15 3:30 P.M.	SPRING-SUMMER CUSTOM- ORDER COLLECTION Dick Webster will preview his Spring-Summer daytime to evening custom- order collection. By invitation. Thereafter by appointment. Contact: CI. 7-1975. Publicity: Jan Taylor, TR. 9-8965.	DICK WEBSTER	45 WEST 56TH STREET SHOWROOM - 4TH FLOOR
Beginning Wednesday March 15	OPENING OF FALL COLLECTION Fall 1967 collection of imported knit fashions at continuous daily showings Contact: WI. 7-8130.	NANNETTE INTERNATIONAL	1410 BROADWAY SHOWROOM - 24TH FLOOR
Thursday March 16 12:30 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Showing of fashions by Pattullo-Jo Copeland, available at Bonwit Teller. For benefit of the A.S.P.C.A. Press by invitation. Public by reservation: \$5.25; contact: "Banquet Dept.," PL. 9-3000. Fashion Show Director: Mary Alice Rice, PL. 2-5726.	PATTULLO-JO COPELAND (498 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Thursday March 16 12:45 P.M.; 5:45 P.M.	CUSTOMER SHOWINGS OF IMPORT FASHIONS Haute couture imports and line-for-line copies at two showings. First show by invitation only--12:45 P.M.; second show open to public at 5:45 P.M. (In Westbury, March 17 at 12:45 P.M., 2nd floor.) Publicity: Jackie Landesman or Mark Klauser, OX. 5-4000, Ext. 211.	OHRBACH'S	5TH FLOOR
Monday March 20 11:00 A.M. And 3:00 P.M.	INTERNATIONAL HAUTE COUTURE FASHION SHOW International haute couture fashion show, for benefit of George Jr. Republic Association. Reserved seats: \$5.00. Public Relations: Serge Obolensky Assoc., 598 Madison Ave., PL. 9-6272.	ALEXANDER'S (LEX.AVE.& 58TH ST.)	3RD FLOOR
Tuesday March 21 4:00 P.M. Cocktails	PREVIEW OF FALL KNIT COLLECTION Preview of Emery Knits, designed by Micia Jr. of Rome. Show followed by cocktails. By invitation. Contact: Jean Luban, LO. 4-3113.	EMERY KNITS BY MICIA JR. OF ROME	TWENTY-ONE CLUB 21 WEST 52ND STREET
Thursday March 23 4:00 P.M.	PRESS PREVIEW OF NEW TEEN BOUTIQUE Stern Brothers will present a press showing of their new boutique. By in- vitation. (For Release, Friday, March 24.) Publicity: Jill Schoenbach, LO. 5-7950.	STERN BROTHERS	3RD FLOOR JUNIOR WORLD

Sunday March 26 1:30 P.M. Dinner	FASHIONS AT EASTER DINNER SHOW "Straw Hat Time at The Waldorf"--Fashions--Countess Alexander, Guy D, Laurence Gross, Pattullo-Jo Copeland, Terry Allen. Furs--Reiss & Fabrizio. Hats--Cesar Rubio. Children's fashions--Cinderella. Perfume--Faberger "Straw Hat" fragrance. Contact: EL. 5-3000. Fashion Show Director and Commentator: Mia Grau, PL. 5-1127.	LEADING DESIGNERS	WALDORF-ASTORIA PEACOCK ALLEY
Sunday March 26 2:30 P.M. Dinner	FASHION SHOW AT EASTER DINNER "Straw Hat Time at The Waldorf"--Fashions--Bataldi, Countess Alexander, Guy D, Morton Myles for Jeunesse, Modern Couture, Pattullo-Jo Copeland, Terry Allen. Furs--Ben Kahn. Hats--Cesar Rubio. Children's fashions-- Cinderella. Perfume--Faberger "Straw Hat" fragrance. Contact: EL.5-3000, Fashion Show Director and Commentator: Mia Grau, PL. 5-1127.	LEADING DESIGNERS	WALDORF-ASTORIA EMPIRE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 27	OPENING OF FALL KNIT COLLECTION Daily informal showings of Fall knits for misses and juniors, designed by Frank Adams. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday March 28 9:00 A.M. Breakfast; 5:30 P.M. Cocktails	PREMIERE SHOWING: TOWELS BY PUCCI "Premiere Towel Collection" by Springmaid, including a group designed by Emilio Pucci. Shows at 9:30 A.M. and 6:30 P.M. Signor Pucci will be present at both showings. By invitation. Contact: Dorothy Thistlewood, 556-6435.	SPRING MILLS, INC. (104 WEST 40TH STREET)	GEORGE ABBOTT THEATRE 152 WEST 54TH STREET
Beginning Saturday April 1- April 9	ELEVENTH ANNUAL INT'L. AUTOMOBILE SHOW Over 500 new makes and models from every major auto manufacturer in the world. World premiere and U.S. debut of cars; also special attractions. Hours: Monday through Saturday--11:00 A.M. to 11:00 P.M. Sunday--1:00 PM to 8:00 P.M. Admission: \$2.50 (adults); \$1.00 (children under 12). Publicity: Gene Graf or Sandy Sprung, MU. 2-4802.	INTERNATIONAL AUTOMOBILE SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
Sunday April 2- April 5	SPRING AND SUMMER SHOE FASHIONS Showing of shoe fashions, sponsored by Nat'l Shoe Retailers Assn., Nat'l Footwear Mfrs. Assn., Volume Footwear Retailers Assn., New England Footwear Assn. Contact: Edward A. Launzel, 265-1350.	NATIONAL SHOE FAIR OF AMERICA	N.Y. HILTON, AMERICANA, PARK SHERATON, WARWICK
Tuesday April 4 9:30 A.M.	FALL COLLECTION BY DON SIMONELLI Premiere showing of Fall collection, designed by Don Simonelli for STJ. For press and buyers, by invitation. Publicity: Pauline Greene at Charles J. Charney, TN. 7-2288.	STJ (DIVISION OF SUSAN THOMAS, INC.)	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday April 5 12:00 Noon Luncheon	FALL COLLECTION OF ITALIAN IMPORTS Preview of Fall collection by Kan Scott of Milan. By invitation. Thereafter at showroom. Contact: Maria Scotto, 246-2747.	KEN SCOTT OF MILAN	7TH REGIMENT ARMORY 643 PARK AVENUE
Wednesday April 12 12:00 Noon Luncheon	SHOWING OF FASHIONS AT BENEFIT LUNCHEON Presentation of Spring and Summer collection of dresses and ensembles, designed by Bob Bugnand for Sam Friedlander. Fur fashions by Ritter Brothers. Sponsored by Eastern Airlines for benefit of The Park East Synagogue. Admission: \$20.00--Contact: Mrs. Adnepos, RH. 4-8904. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES, INC.	ST. REGIS ROOF
Monday April 17 12:30 P.M. Luncheon	FABRICS FASHION SHOW AND LUNCHEON Seventh International Fabrics Fashion Show, featuring decorative fabrics in a specially created collection by leading designers of men's and women's fashions. Chmn.: Richard W. Jones. Tickets: \$15.00, for benefit of NSID Educational Foundation Scholarship Fund. Contact: NSID, 157 West 57th St., JU. 2-1421. Publicity: Ted Materna Assoc., PL. 3-3240.	NAT'L SOCIETY OF INTERIOR DESIGNERS	N.Y. HILTON HOTEL BALLROOM
April 24	FIRST DAY OF PASSOVER (April 24-May 2).		

